

**ideate:**

University of Nova Gorica  
Staffordshire University  
University of Turku  
Vilnius Business College  
D-Labs d.o.o.



With the support of the Lifelong Learning Programme of the European Union

# Interdisciplinary Entrepreneurial Application for Transforming Education in High Technologies

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Four universities team up with a company to boost entrepreneurial spirit in higher education through the use of **innovative, interdisciplinary teaching methods**.

Higher education often operates in “silo” mentality, so students and staff become too focused on the technical side of their subjects while less thought is given to actual and innovative ways of **applying and exploiting high technology**, especially across borders of disciplines—and academic, national, or professional cultures! IDEATE thus aims to improve the students’ learning experience and ultimately **enhance** their **employability** especially in the crisis-stricken geographical areas and disciplinary sectors of Europe.

## The IDEATE project will

- 1 **Train** academics and students to become engaged in developing **entrepreneurial** behaviours
- 2 **Develop** university curricula that facilitate inter-disciplinary study
- 3 **Deliver** an inter-disciplinary, trans-national intensive learning residential (mobility) where students of different disciplines operate as scientific-cum-creative teams, responding to a task set by a real-life employer
- 4 **Evaluate** the model and refine it for future use
- 5 **Disseminate** good practice in interdisciplinary, entrepreneurial education
- 6 Provide a **legacy** of materials and resources for exploitation of lessons learnt for future implementation of interdisciplinary, entrepreneurial education

## IDEATE addresses

- 1 **Students**—how to raise awareness, develop entrepreneurial behaviours, increase employability?
- 2 **Academic practitioners**—how to deliver interdisciplinary, entrepreneurial education with innovative teaching models?
- 3 **Academic policy makers**—how infrastructure and policies can facilitate this new style of learning?
- 4 **Employers**—how to engage with HEIs in synergy collaborations leading to innovation of products and services?

If you would like to hear more about IDEATE, or contribute to our understanding of how companies and HEIs can work together, please contact:

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